

Denuncia masiva contra 100 influencers y 55 marcas por posible publicidad engañosa

Anexos.

Tabla III. Pruebas

Influencer	Cuenta en Instagram	# seguidores en Instagram	Marca promocionada	Fecha de publicación	Enlace a evidencia
Alberto Tovar	alverttocc	24 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_alverttocc_Kipling
Aldo Geovanni H.	_aldogeo_	1.0 millón	Coppel	21/12/2023	https://www.tec-check.com.mx/20231221_AldoGeo_Coppel
Alejandra Mougel	alemaquein	23 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_alemaquein_Kipling
Alejandra Tijerina	alejandratijerina	104 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_alejandratijerina_Kipling
Alejandra Zepeda	alee.zepedaquizar	102 mil	habits	28/03/2024	https://www.tec-check.com.mx/20240328_alezepeda_habits/
Alex Cisneros	alexclsv	20 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_alexclsv_Kipling
Alexander Acha	AlexanderAcha	376 mil	HallowApp	04/04/2024	https://www.tec-check.com.mx/20240404_AlexanderAcha_Hallowapp
Altair Jarabo	altairjarabo	4.5 millones	Plata Card	08/05/2024	https://www.tec-check.com.mx/20240508_-_altairjarabo_-_platacard
Amairani Garza Alonso	amabilitz	5.8 millones	Uber Eats / Telegen	12/04/2024	https://www.tec-check.com.mx/20240412_Amabilitz_Uber eats
America PF	americapf	72.6 mil	Estee Lauder	04/03/2024	https://www.tec-check.com.mx/20240304_AmericaPF_EsteeLauder
Ana Cecilia González	Anaceciagz	122 mil	GNP seguros / tecate pal norte	29/03/2024	https://www.tec-check.com.mx/20240329_anaceciagz_GNPseguros
Ana Lorena Elorduy	analorenaelorduy	279.3 mil	Danonino	12/03/2024	https://www.tec-check.com.mx/20240312_AnaLorenaElorduy_Danonino
Ana Paola Lynch	anapaolalynch	364.9 mil	Ninja	13/03/2024	https://www.tec-check.com.mx/20240313_AnaPaolaLynch_Ninja
Andrea Benavides	AndyBeavides	1.3 millones	Estee Lauder	18/12/2023	https://www.tec-check.com.mx/20231218_AndyBenavides_EsteeLauders
Andrea Bentley	andreabentley_	140 mil	Bacardi	12/02/2024	https://www.tec-check.com.mx/20240212_AndreaBentley_Bacardi
Andrea Madero	tambiensoymamamx	32.4 mil	Plata Card	16/05/2024	https://www.tec-check.com.mx/20240517_-_tambiensoymamamx_-_platacard
Andrea Pedrero	andpedrero	551 mil	Ocesa / EDC	25/02/2024	https://www.tec-check.com.mx/20240225_AndreaPedrero_OCESA-EDC
Andrée Pons	andree_pons	23.5 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_andreepons_kipling
Andru	andrugreek	101.0 mil	Chokis	13/02/2024	https://www.tec-check.com.mx/20240213_Chokis_andrugreek
Andru	andrugreek	101.0 mil	Amazon	03/04/2024	https://www.tec-check.com.mx/20240403_andrugreek_prime
Angel Vázquez	4ngelvazquez	21.9 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_4ngelvazquez_Kipling
Arantxa Otegui	arantxaotegui	123 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_ArantxaOtegui_Kipling
Arnold Patiño	arnoldinn	16.3 mil	Gobierno de San Luis Potosí	16/02/2024	https://www.tec-check.com.mx/20240216_Arnoldinn_GobiernoSanLuisPotosi
Bábara	barbsyt	82 mil	foodmarks / coca cola	17/03/2024	https://www.tec-check.com.mx/20240317_Foodmarks4
Brianda Deyanara	briandadeyanara	13.6 millones	Chivas Regal	26/02/2024	https://www.tec-check.com.mx/20240226_BriandaDeyanara_ChivasRegal
Brianda Deyanara	briandadeyanara	13.6 millones	Chivas Regal	09/03/2024	https://www.tec-check.com.mx/20240309_BriandaDeyanara_ChivasRegal
Carlos Alberto Pérez	elcapiperez	4.4 millones	thoro650	18/03/2024	https://www.tec-check.com.mx/20240318_CapiPerez_Thoro
Carlos Alberto Pérez	elcapiperez	4.4 millones	Adidas	17/04/2024	https://www.tec-check.com.mx/20240417-CapiVidez-disminuido
Charito Ruiz	charitoruiz_	418.9 mil	Nature's Factory	08/03/2024	https://www.tec-check.com.mx/20240308_CharitoRuiz_NaturesFactory
Christian Lara H.	christian_larah	297.3 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_christianlarah_kipling
Daniela Meza	dany_mezag	142 mil	Ocesa / EDC	13/02/2024	https://www.tec-check.com.mx/20240213_DanyMezag_EDC-OCESA
Daniela Meza	dany_mezag	142 mil	Ocesa / EDC	25/02/2024	https://www.tec-check.com.mx/20240225_DanyMezag_OCESA-EDC
Danielle Clyde	danielleclfyde	540.0 mil	Alpura / SamsClub México	02/03/2024	https://www.tec-check.com.mx/20240302_DanielleClyd_Alpura
Dayana Lizarraga	dayanalizarraga	29.4 mil	habits	28/03/2024	https://www.tec-check.com.mx/20240328_dayanalizarraga_Habits
Diana Ancona	diana.anconawellness	209 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_dianaanconawellness_Kipling
Diana Carreiro	dianacarreiroof	86.7 mil	amazon prime video	22/02/2024	https://www.tec-check.com.mx/20240222_DianaCarreiro_PrimeVideo2
Diana Carreiro	dianacarreiroof	86.8 mil	Sephora / Varias	06/03/2024	https://www.tec-check.com.mx/20240306_dianacarreiro_sephora7/
Diego Gil	oyediogogil	25.6 mil	Saber Votar	20/05/2024	https://www.tec-check.com.mx/20240520_OyeDiegoGil_sabervotador
Dir Montejo	dirnml	78.7 mil	Teocate	11/02/2024	https://www.tec-check.com.mx/20240211_DirMontejo_Teocate
Emma Mizrahi	emmamizrahi	124 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_emmamizrahi_Kipling
Esteban Said Solana	esteban.said	288.5 mil	Chirey	21/12/2023	https://www.tec-check.com.mx/20231221_EstebanSaid_Chirey
Eugenia Rodríguez C.	eugeniarodz	765 mil	Palmar Spritz	11/05/2024	https://www.tec-check.com.mx/20240511_-_eugeniarodz_-_Palmar-Spritz
Farid Dieck	faridieck	5.4 millones	HallowApp	14/02/2024	https://www.tec-check.com.mx/20240214_FaridDieck_Hallowapp
Farid Dieck	faridieck	5.4 millones	HallowApp	26/03/2024	https://www.tec-check.com.mx/20240326_Faridieck_HallowApp
Farid Dieck	faridieck	5.4 millones	Viva Aerobús	10/04/2024	https://www.tec-check.com.mx/20240410_FaridDieck_VivaAerobus
Fernanda Bonilla	feerbonilla	375.7 mil	Estee Lauder	05/03/2024	https://www.tec-check.com.mx/20240305_Ferbonilla_EsteeLauder
Fernando Sagreeb	fersagreeb	508 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_fersagreeb_Kipling
Flor Vélez	florivonveliz	621 mil	GNP seguros / tecate pal norte	29/03/2024	https://www.tec-check.com.mx/20240329_florivonveliz_GNPseguros
Gabriela Castillo	gobyfitnessmx	46 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_gobyfitnessmx_Kipling
Gigi	ggmunch	486 mil	Plata Card	18/03/2024	https://www.tec-check.com.mx/20240318_-_Gigai_-_Platacard
Gretell Valdéz	grettellv	3.8 millones	toda con amor	25/03/2024	https://www.tec-check.com.mx/20240325_grettellvaldez_todoconamor/
Griselda Verduzco	mispastelitos	6.5 millones	Santa Clara	19/04/2024	https://www.tec-check.com.mx/20240419_mispastelitos_santaclara
Inés Sainz	inessainz01	1.8 millones	Codere mx	11/02/2024	https://www.tec-check.com.mx/20240211_InesSainz_Codere
Inés Sainz	inessainz01	1.8 millones	Heatwavemx	04/03/2024	https://www.tec-check.com.mx/20240304_InesSainz_Heatwave
Inés Sainz	inessainz01	1.8 millones	Codere mx	14/03/2024	https://www.tec-check.com.mx/20240314_InesSainz_Codere
Inés Sainz	inessainz01	1.8 millones	Liga bbva / carls jr	16/03/2024	https://www.tec-check.com.mx/20240316_InesSainz_Carlsjr-BBVALiga
Inés Sainz	inessainz01	1.8 millones	Gobierno de Querétaro	22/03/2024	https://www.tec-check.com.mx/20240322_inessainz_gobiernoaquetarot/
Inés Sainz	inessainz01	1.8 millones	Ciudad Maderas	23/03/2024	https://www.tec-check.com.mx/20240323_InesSainz_Ciudadmaderas
Inés Sainz	inessainz01	1.8 millones	elpezadorodoteatro	02/04/2024	https://www.tec-check.com.mx/20240402_InesSainz_Elpezdorodrado
Inés Sainz	inessainz01	1.8 millones	Nestlé	31/01/2024	https://www.tec-check.com.mx/20240131_InesSainz_Nestle
Isalia Gómez	isalianton	470.5 mil	Xile.Chile	11/03/2024	https://www.tec-check.com.mx/20240311_IsaliaNot_XileChile
Jacobo Wong	jacobowong	504 mil	GNP seguros / tecate pal norte	29/03/2024	https://www.tec-check.com.mx/20240329_JacoboWong_GNPseguros
Jaime Alfaro	drjaime.gastropedia	18.4 mil	Ascenda	21/03/2024	https://www.tec-check.com.mx/20240321_drjaime.gastropedia_ASCENDA
Janeth Murillo	janethmurillo_d	70.5 mil	habits	28/03/2024	https://www.tec-check.com.mx/20240328_JanethMurillo_Habits
Jessica Fernández	jessicafdzg	1.7 millones	Good Look	30/04/2024	https://www.tec-check.com.mx/20240430_Jessicafdzg_goodlookmexico
Jorge Lozano	jorgelozanoh	4.5 millones	Plata Card	31/03/2024	https://www.tec-check.com.mx/20240331_jorgelozanoh_platacard/
Juana Martínez	juanamartinezh	2.2 millones	Ocesa / EDC	26/02/2024	https://www.tec-check.com.mx/20240226_JuanaMartinez_Ocesa
Lara Campos	soylarac Campos	784 mil	W México / Wonka's Magical World	27/11/2023	https://www.tec-check.com.mx/20231127_soylarac Campos_wmexico
Lara Campos	soylarac Campos	784 mil	Kacchivache	02/05/2024	https://www.tec-check.com.mx/20240502_soylarac Campos_Kacchivache
Lucía Herrera	lucyhereg	268 mil	Mercado shops	30/05/2023	https://www.tec-check.com.mx/20230530_lucyhereg_mercadoshops
Lucía Herrera	lucyhereg	268 mil	Mercado shops	16/11/2023	https://www.tec-check.com.mx/20231116_lucyhereg_mercadoshops
Luz Carreiro	bee.traveler	1 millón	Oxxo	18/05/2024	https://www.tec-check.com.mx/20240518_bee traveler_Oxxo
Maca Riva	soymacariva	185 mil	Mercado shops	07/05/2024	https://www.tec-check.com.mx/20240507_soymacariva_mercadoshops
Mar Paz	margrams	18 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_margrams_Kipling
Marcela Mistral	musalmistral	2.5 millones	Mimusamx	06/05/2024	https://www.tec-check.com.mx/20240506_musalmistral_mimusamx/
María del Mar Bonelly	marbonelly	126 mil	habits	28/03/2024	https://www.tec-check.com.mx/20240328_MarBonelly_Habits
María Fernanda Quiroga	ferquiroyaf	189 mil	habits	28/03/2024	https://www.tec-check.com.mx/20240328_Ferquiroyaf_Habits
María Riestra	mari_rg98	27.4 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_maring98_kipling
Mariana Rodríguez Cantú	marianardzcantu	3.7 millones	Nature's Factory	19/02/2024	https://www.tec-check.com.mx/20240219_marianarodriguez_naturesfactory/
Mariana Rodríguez Cantú	marianardzcantu	3.7 millones	Xile.Chile	09/03/2024	https://www.tec-check.com.mx/20240309_MarianaRodriguez_XileChile
Mariazele Olle Casals	mariazelzel	4.5 millones	Plata Card	15/01/2024	https://www.tec-check.com.mx/20240115_-_mariazelzel_-_platacard
Mariazele Olle Casals	mariazelzel	4.5 millones	SportiumbetMX	28/02/2024	https://www.tec-check.com.mx/20240228_mariazel_sportiumbetmx
Mariazele Olle Casals	mariazelzel	4.5 millones	Plata Card	04/04/2024	https://www.tec-check.com.mx/20240404_MariazeleOlle_-_platacard
Marissa Mígoni	soymaryroots	78.9 mil	Plata Card	09/05/2024	https://www.tec-check.com.mx/20240509_-_soymaryroots_-_platacard
Melissa Arria	marketingconmelissa	1.3 millones	Mercado shops	02/05/2024	https://www.tec-check.com.mx/20240502_marketingconmelissa_Mercadoshops

Melissa Arria	marketingconmelissa	1.3 millones	Mercado shops	10/05/2024	https://www.tec-check.com.mx/20240510-marketingconmelissa_Mercadoshops
Mía Briseño	miabriseono20	21 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_miabriseono20_Kipling
Mónica Plehn	monicaplehn	26 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_monicaplehn_Kipling
Monserrat	monsecome2lunch	67.9 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_monsecome2lunch_kipling
Nabile Guerra	nab_guerra	131 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_nabguerra_Kipling
Nicolás Cantú	nicolascantu	9.7 mil	Nature's Factory	03/03/2024	https://www.tec-check.com.mx/20240303_NicolasCantu_NaturesFactory
Odette Orleana	odetteorleana	1.0 millón	Meeexbet	27/02/2024	https://www.tec-check.com.mx/20240227_Odette_Meeebet
Olga Mariana Mafud	olgamafud	462 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_olgamafud_kipling
Omar	omareduccionfinanciera	398 mil	Mercado shops	07/05/2024	https://www.tec-check.com.mx/20240507_omareduccionfinanciera_mercadoshops/
Oscar Cano	oscar.can01	463 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_Oscarcano01_Kipling
Oscar GG	filisgg	302 mil	Bubulubu	01/05/2024	https://www.tec-check.com.mx/20240501_filisgg_bubulubu/
Pamela Moreno	pamela.moreno	198 mil	Tommy Hilfiger	15/04/2024	https://www.tec-check.com.mx/20240415_Pamela.moreno_TommyHilfiger
Paola Amontes	finanzas.conproposito	786 mil	Mercado shops	29/06/2023	https://www.tec-check.com.mx/20230629_finanzas.conproposito_mercadoshops
Paola Rojas	paalarojas	2.2 millones	Volvo	04/03/2024	https://www.tec-check.com.mx/20240304_PaolaRojas_Volvo
Paola Rojas	paalarojas	2.2 millones	Saber Votar	20/05/2024	https://www.tec-check.com.mx/20240520_Paola-Rojas_sabervotar
Paola Zurita	paumtzurita	1.4 millones	Revolve / Clymbstudio	06/04/2024	https://www.tec-check.com.mx/20240406_PauZurita_Revolve
Paula	vosoy_paula	268 mil	Didi / Starbucks	10/04/2024	https://www.tec-check.com.mx/20240410_vosoy_paula_Didi
Paula	vosoy_paula	268 mil	We love burgers	12/04/2024	https://www.tec-check.com.mx/20240412-vosoy_paula_-_wloveburgers
Paulina Greenham	paulinagreenham	53.2 mil	Saber Votar	20/05/2024	https://www.tec-check.com.mx/20240520_Paulina-Greenham_sabervotar
Regina Rovira	reginarovira	366 mil	habits	28/03/2024	https://www.tec-check.com.mx/20240328_reginarovira_Habits
Rhual Rogers	rhualrogers	23.3 mil	Chokis	12/02/2024	https://www.tec-check.com.mx/20240212_Rhualrogers_Chokis
Roger González	rogergz	1.2 millones	GNP seguros / tecate pal norte	29/03/2024	https://www.tec-check.com.mx/20240329_rogergz_gnpseguros2/
Salma Ponce	salmaaponce	27 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_salmaaponce_Kipling
Samantha Ponce de León	samponcedeleon	92.5 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_samponcedeleon_Kipling
Samantha Vázquez	samm_vq	571 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_sammva_Kipling
Sara Hidalgo	mommy.360	54 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/2024/05/20240314_mommy360_Kipling
Shanay Collazo	shanaycollazo	85.1 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_shanaycollazo_kipling
Shaula Ponce	shaula.ponce	2 millones	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_shaulaponce_Kipling
Sofía Salares	sofiasalars	494 mil	Larocheposey	03/04/2024	https://www.tec-check.com.mx/20240403_sofiasalars_larocheposey
Stefania de Aranda	stefaniadearanda	261 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_stefaniadearanda_Kipling
Susana Michelle Mouriz	Susyww	70.9 mil	Chokis	13/02/2024	https://www.tec-check.com.mx/20240213_Chokis_susyww
Taisia Sigala	taisiasigalaoficial	57.1 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_taisiasigalaoficial_kipling
Titi Jaques	titiJaques	163.6 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_TitiJaques_Kipling
valdesonly	valdesonly	2 mil	Nature's Factory	26/03/2024	https://www.tec-check.com.mx/20240326_Valdesonly_NaturesFactory
Valeria Marín	valmarin_r	1.0 millón	Little Caesars	10/02/2024	https://www.tec-check.com.mx/20240210_Valmarin_r_LittleCaesarsmx
Valeria Marín	valmarin_r	1 millón	Asics	23/02/2024	https://www.tec-check.com.mx/20240223_Valmarin_r_Asics
Víctor Santamaría	justvicco	48.3 mil	Kipling	14/03/2024	https://www.tec-check.com.mx/20240314_justvicco_Kipling
Ximena Navarrete	ximenanr	2.8 millones	Dra. Laura Guillén	20/02/2024	https://www.tec-check.com.mx/20240220_XimenaNavarrete_DraLauraGuillen